

Adarsh Kumar Shriwastava

Web Developer | WordPress, WooCommerce & Web Automation

+91 83989 85699 | adarshrshriwastava03@gmail.com

 LinkedIn  Portfolio

PROFESSIONAL SUMMARY

Web Developer with 1.5+ years of experience building scalable websites and automation-driven systems using WordPress, WooCommerce, and PHP-based solutions. Delivered 50+ projects in an agency environment with a focus on performance, customization, and real-world problem solving.

Specialized in developing automation systems and dynamic workflows that reduce manual effort and improve operational efficiency. Strong hands-on experience in debugging, handling hosting environments, and resolving security issues including malware recovery.

SKILLS

Technical: HTML5, CSS3, JavaScript (Fundamentals), PHP (Working Knowledge), WordPress, WooCommerce, ACF, CPT UI

Tools & Platforms: Google Apps Script, Hostinger, cPanel, File Manager, Canva, Google Sheets

Core Competencies: Web Development, E-commerce Systems, Automation Workflows, Debugging & Bug Fixing, Malware Handling, Client Requirement Analysis

WORK EXPERIENCE

Web Developer - Primea Biz Consultancy, Panipat

Aug 2024 – May 2026

- Developed and delivered 50+ websites using WordPress with custom data structures and scalable layouts
- Implemented dynamic content systems using ACF and Custom Post Types for flexible content management
- Built and customized WooCommerce-based e-commerce systems with dynamic pricing and structured product data
- Integrated Razorpay payment gateway for secure and seamless transaction processing
- Managed multiple projects simultaneously while maintaining delivery timelines in a fast-paced environment
- Diagnosed and resolved complex technical issues including layout bugs, broken functionality, and performance issues
- Handled hosting-level operations including file management, database updates, and deployment using cPanel
- Identified and resolved malware infections on live websites through manual cleanup and server-side fixes
- Worked directly with clients to understand requirements and deliver practical, solution-focused implementations

PROJECTS

Quotation Automation System

Tech: PHP, HTML, CSS, JavaScript

- Developed an automated system to generate client quotations from structured inputs
- Designed workflow to convert input data into formatted HTML documents dynamically
- Reduced quotation creation time from ~5 minutes to under 1 minute

Invoice Generator & Payment Tracking System

Tech: PHP, MySQL, HTML, CSS, JavaScript

- Built a database-driven system for managing GST and non-GST invoices
- Implemented logic-based payment tracking (Paid, Partial, Unpaid) using stored transaction data
- Improved financial tracking efficiency by centralizing invoice records and status monitoring

E-commerce Dynamic Pricing System

Tech: WordPress, WooCommerce, ACF, CPT UI, PHP

- Developed dynamic pricing logic based on gold karat, weight, diamond carat, and making charges
- Structured pricing control using centralized data management for easy updates
- Displayed real-time pricing breakdown on product pages to enhance transparency

Dynamic Project Showcase System (Google Sheets Integration)

Tech: Google Apps Script, HTML, CSS, JavaScript

- Developed a dynamic project listing system using Google Sheets as a backend data source
- Implemented automated data flow where updates in Sheets reflect instantly on the website
- Eliminated manual content updates and improved efficiency in managing portfolio data

EDUCATION

Bachelor of Computer Applications (BCA)

Government College, Meham, Rohtak (2021 – 2024)